

Disney Cruise Line Introduces New Family-Friendly Port Adventures for 2013 Mediterranean Sailings

Distinctly Disney Experiences Bring One-of-a-Kind Excursions to Life

CELEBRATION, Fla. – Disney Cruise Line invites families to explore the culturally rich and exotic locales of Europe with one-of-a-kind Port Adventures featuring exclusive Disney touches during its 2013 Mediterranean sailings.

In preparation for the three-month season of European cruises, Disney Cruise Line worked with local tour operators to create excursions on the various Mediterranean sailings that offer families authentic cultural experiences with distinctly Disney storytelling.

All Disney Cruise Line Port Adventures are designed to entertain and inspire both children and adults – in true Disney fashion – with added touches such as more scheduled breaks, complimentary snacks and beverages and fun port activity sheets for kids. For an extra sprinkling of pixie dust, guests can choose a Port Adventure from Disney Cruise Line's Signature Collection.

Signature Collection Port Adventures range from deluxe experiences in intimate, upscale settings to customized tours enhanced with exclusive activities for Disney Cruise Line guests. During the European cruises, beloved Disney characters, rich storytelling and integrated youth activities are just some of the extra magic guests may enjoy on a Signature Collection tour.

Brand-new Signature Collection Port Adventures for the 2013 Mediterranean sailings include:

Venice, Italy

In Venice, at the majestic Doge's Palace, a magical, one-of-a-kind experience brings local history and stories to life with the help of some Disney friends. Following a private, after-hours tour of the palace, including a walk over the famous Bridge of Sighs, the royal treatment continues as guests enjoy a reception with Disney princesses. Live musicians and royal courtiers resplendent in period costumes and powdered wigs add to the ambiance during this unique experience.

Another example of a Disney-exclusive adventure in Venice is the Gondolier for a Day experience, where guests are able to try their hand at piloting a gondola on the city's lagoon. A different adventure takes families on a tour of the city, giving children a chance to create a traditional Venetian mask with Disney Cruise Line youth counselors while parents to stroll the nearby shops and cafes.

Athens, Greece

Disney Cruise Line enhances the experience of visiting the Acropolis, one of the most popular sites in Athens, with culturally immersive, hands-on adventures. For families, a visit to the Acropolis can be combined with an experience at the Cycladic Museum for a deeper dive into the ancient Aegean and Cyprus cultures. While parents have free time to explore the museum, children join Disney Cruise Line youth counselors to learn about the original coloring of

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Greek statues and create their very own miniature Greek memento.

An adult-exclusive tour combines a visit to the Acropolis with a Greek culinary journey in the historical neighborhood of Plaka. A local chef demonstrates how to create authentic Greek cuisine such as tzatziki, cheese pie and yogurt with honey using fresh, local ingredients. Guests then enjoy the culinary creations before having time to explore the picturesque town and shop in nearby Monastiraki.

Greek Isles

From the dazzling island of Mykonos, families venture together to nearby Delos to visit one of the most important mythological and archaeological sites in Greece. Once back in Mykonos, children join Disney Cruise Line youth counselors in a fun mosaic activity while parents enjoy a guided tour of the town or explore the local shops on their own.

Turkey

From Kusadasi, Turkey, guests can venture to the ancient city of Ephesus which contains the largest collection of Roman ruins in the eastern Mediterranean. On one family adventure, guests begin with a guided tour of St. John's Basilica where they join an adventure-seeking "archeologist" (storyteller guide) on his quest to locate the missing piece of an ancient tablet. Teams decode clues to find a piece of the tablet, finishing their expedition at the Ephesus archaeological site where a private guided tour of the remarkable ruins completes the experience.

On another adventure, families tour Ephesus before journeying to the countryside village of Sirince, where they explore the markets together before dividing into separate groups for their own style of fun. Children join Disney Cruise Line youth counselors and take part in a Turkish bracelet making activity while parents are free to explore the market, sample fruit wines and taste local delicacies.

Croatia's Dalmatian Coast

On the stunning coast of Croatia in Dubrovnik, Disney Cruise Line guests combine a guided tour of the historic walled city with an inside look at traditional Croatian customs from a celebrated local artist. After a demonstration of the ancient process of cultivating silk worms and processing silk threads, guests enjoy making their own keepsake craft as a special memory of their time in this culturally rich destination.

Rome, Italy

In Rome, adults are invited to learn the art of creating mosaics from a renowned local artist. While creating their very own masterpiece, the aspiring artists can sip Italian wine and savor delicious local cheeses and *salumi* (Italian cured meats and cold cuts). Following the workshop, free time in the city allows guests to explore famous sites like the Coliseum, Pantheon, Vatican and St. Peter's Basilica.

Beginning June 1, 2013, the Disney Magic will sail a total of 12 cruises from Barcelona to the Mediterranean.

Details on all Disney Cruise Line shore excursions can be found on the Port Adventures section of disneycruise.com.

To learn more about Disney Cruise Line or to book a vacation, guests can visit <u>www.disneycruise.com</u>, call Disney Cruise Line at 888-325-2500 or contact their travel agent.

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